

BLAISE PIERRE-LOUIS

Senior Technology Executive | AI Engineering & Platform Strategy

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FINRA Series 7 & 66 | Life & Accidental Health | CFA Level I Candidate | CMA Candidate

Harvard Business School Online, Certificate in AI for Leaders

EXECUTIVE SUMMARY

Senior financial services technology executive with more than 16 years of experience driving digital asset innovation and enterprise platform strategy across global banking infrastructure. Proven track record leading technology innovation initiatives from concept through delivery, spanning enterprise API platform development and large scale digital transformation across highly regulated, complex financial environments.

Deep expertise in designing and executing enterprise wide technology innovation programs, building fintech and blockchain ecosystems, and commercializing emerging technology capabilities at consortium scale. A rare operator who both sets strategy and builds by hand, he is the architect and developer of a governed AI operating system that coordinates multiple agents, along with a portfolio of eight ventures he built himself. Recognized for translating strategic vision into executable roadmaps, governing cross institutional technology initiatives, and delivering measurable business outcomes. He has held leadership roles at Wells Fargo, The Clearing House, and Morgan Stanley.

EXECUTIVE LEADERSHIP HIGHLIGHTS

- Spearheaded enterprise tokenization strategy at The Clearing House, a consortium of the largest U.S. commercial banks, designing blockchain based infrastructure to protect consumer bank account credentials at scale
- Led centralized API platform development enabling fintech to bank connectivity across national banking networks, establishing foundational digital infrastructure for the U.S. payments ecosystem
- Directed a technology acquisition worth more than \$25M, including full technical due diligence, build versus buy analysis, and post acquisition integration that delivered new digital capabilities into the enterprise architecture
- Identified \$56.6B in external client assets through data driven platform innovation and digital visibility enhancements at Morgan Stanley
- Led digital transformation for more than 36 Registered Investment Advisor firms, modernizing legacy platforms to a cloud enabled architecture that supports next generation financial services
- Managed a senior leadership team of 10, including Executive Directors and VPs, across complex technology delivery initiatives at Wells Fargo
- Influenced payments and digital infrastructure strategy at the consortium level with senior executives across JPMorgan, Bank of America, Citi, Wells Fargo, and other major global banks

CORE EXECUTIVE COMPETENCIES

- AI Strategy & Enterprise Transformation
- Blockchain & Digital Asset Infrastructure
- Emerging Technology Innovation
- Fintech Ecosystem & API Platform Development
- Enterprise Product Strategy & Roadmap
- Digital Assets & Tokenization
- Build vs. Buy Analysis & M&A Due Diligence
- Cross Institutional Governance & Consortia
- Regulatory Compliance & Risk Alignment
- Applied AI Engineering & Agentic Systems
- Strategic Partnerships & Tech Integration
- Cloud Native Platform Architecture

VENTURES & AI ENGINEERING

Hands on AI development beyond executive practice. Eight ventures built personally across fintech, media, health, education, and consumer AI. Full portfolio at blaisexecbuilder.com

Architect & Builder, Personal AI Operating System

Live daily driver

A privacy first, governed AI operating system that coordinates multiple agents.

- Architected and shipped an AI operating system built end to end on Electron, Next.js, and Express that coordinates AI agents across a portfolio of ventures, developed entirely by hand
- Engineered a semantic memory engine using hybrid vector and keyword retrieval, a fully local voice stack, and a generative render pipeline that routes across multiple models behind a clean adapter layer
- Designed a formal AI governance model with human approval gates, a validator that runs more than 50 assertions with break and restore proofs, and a grounding firewall that prevents fabricated output from shipping

Founder, SoSave

Pre-seed, active development

A community savings fintech built on the susu and ROSCA model.

- Founded a fintech that digitizes rotating savings circles, offering interest free community capital with no credit check, along with trust scoring, Plaid bank integration, Stripe Treasury rails, and an AI savings companion

Head of AI Development, Additional Ventures

2024 to Present

- Built six additional AI products across media, consumer discovery, education, healthcare operations, creative performance tools, and academic publishing, each with a production grade architecture built around privacy and compliance from the start

PROFESSIONAL EXPERIENCE

Digital Product Management Director

June 2024 to February 2026

Wells Fargo, Wealth Management & Investment Platforms

Enterprise technology executive driving AI integration, digital platform transformation, and cloud native modernization across Wealth Management banking infrastructure.

- Directed the enterprise digital platform roadmap across Trust, RIA, Advisory Planning, and Securities Lending, leading the modernization of legacy infrastructure to a scalable, cloud enabled architecture
- Integrated AI tooling across product delivery workflows, accelerating documentation, competitive intelligence, and experimentation, and championed AI adoption across the product organization
- Led cross functional teams spanning Product, Engineering, Compliance, Operations, and Risk, establishing governance frameworks that ensured regulatory compliance across all digital initiatives
- Managed a senior leadership team of 10, including Executive Directors and VPs, with responsibility for talent development, succession planning, and performance management
- Oversaw the conversion of 36 Registered Investment Advisor firms to a modernized digital platform with enhanced security, digital transaction capabilities, and cloud native infrastructure

Vice President, Product Strategy & Payments Innovation

January 2021 to January 2024

The Clearing House, U.S. Banking Consortium (Largest Commercial Banks)

Led enterprise payments innovation, blockchain strategy, and fintech ecosystem development within one of the most strategically significant banking consortium environments in the United States.

- Spearheaded enterprise tokenization strategy with senior executives across major global banks, designing blockchain based infrastructure to protect and mask consumer bank account credentials, a foundational digital assets initiative for the U.S. banking system
- Led product strategy for the centralized payments API platform, enabling fintech to bank connectivity, direct to business payment capabilities, and partner integrations at national scale
- Built financial models supporting build versus buy technology decisions, ROI modeling, and product investment prioritization across emerging technology initiatives worth millions of dollars
- Directed vendor selection, emerging technology partner onboarding, and third party integrations, evaluating and commercializing next generation financial infrastructure capabilities
- Engaged senior stakeholders across JPMorgan, Bank of America, Citi, and Wells Fargo to align on long term digital infrastructure strategy and consortium level innovation priorities

Director of Product

January 2019 to December 2020

The Clearing House

Led development of enterprise fintech connectivity infrastructure, building the foundational API platform that enabled digital financial services innovation across U.S. banking networks.

- Designed and launched the centralized API platform that enabled fintechs, data aggregators, and emerging technology providers to connect with major U.S. banking networks, a first of its kind open banking infrastructure
- Managed five cross functional product and engineering teams, coordinating internal resources and technology vendors for complex enterprise delivery across the consortium
- Conducted technical and financial due diligence for a \$25M technology acquisition, evaluating emerging technology capabilities, ecosystem expansion potential, and strategic fit
- Led post acquisition integration strategy, aligning acquired digital capabilities with the enterprise product architecture and long term innovation roadmap

Assistant Vice President, Product Management

January 2015 to June 2019

Morgan Stanley, Wealth Management Platforms

Led integration of internal and external products into the Morgan Stanley advisor workstation, managing complex data architecture across multiple asset types and delivering simplified, accessible advisor experiences. This work established early foundations in the platform design and AI ready data infrastructure principles applied throughout a career spanning more than 16 years.

- Led integration of internal and external financial products into the advisor workstation, orchestrating data pipelines, vendor APIs, and platform connections to deliver a unified digital workspace that let advisors manage the full client relationship from a single interface
- Managed complex data architecture across multiple asset types, designing the mapping logic that translated diverse financial instruments such as equities, fixed income, alternatives, and managed accounts into normalized backend data structures for accurate, real time display within advisor facing platforms
- Designed and delivered an accessible, simplified advisor workstation experience that reduced platform complexity and cognitive load for financial advisors through intuitive design, streamlined workflows, and consolidated data views, a foundational design principle now directly applicable to AI assisted advisor tools

- Championed and gained executive support for internal and external platform upgrades through the OneView initiative, delivering the measurable outcome of identifying \$56.6B in external client assets through data driven platform innovation
- Developed business cases for vendor API integrations and digital platform expansion, including ROI modeling and stakeholder alignment, building the strategic and financial frameworks that now underpin investment decisions across the product lifecycle

Early Career, Morgan Stanley (2010 to 2015)

Rotational program across Branch Analysis, Business Development, Risk, and Wealth Advisory. Built foundational expertise in securities operations, financial analysis, and enterprise financial services infrastructure.

EDUCATION & CREDENTIALS

- **Certificate in AI for Leaders**, Harvard Business School Online (2024)
- **Bachelor of Science in Finance & Accounting**, Pace University, Pleasantville, NY (2010)
- **Licenses & Certifications:** FINRA Series 7 & 66 | Life & Accidental Health License | CFA Level I Candidate | CMA Candidate

PROFESSIONAL AFFILIATIONS

- Alpha Phi Alpha Fraternity, Inc.
- New Urban League Young Professionals